



Newtown Center
for Support and Wellness

Why Should I Care?

The initiative will:

- ◇ Provide access and information to all community members
- ◇ Communicate to your clients/customers that you care about their community
- ◇ Increase awareness of other services and programs
- ◇ Guide future community leaders with how to measure community health

Why Should My Staff Care?

The initiative will:

- ◇ Increase collaboration with other community members
- ◇ Increase a sense of belonging and purpose
- ◇ Decrease duplication of services

Newtown Center for
Support and Wellness
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Working Towards a Healthy Community

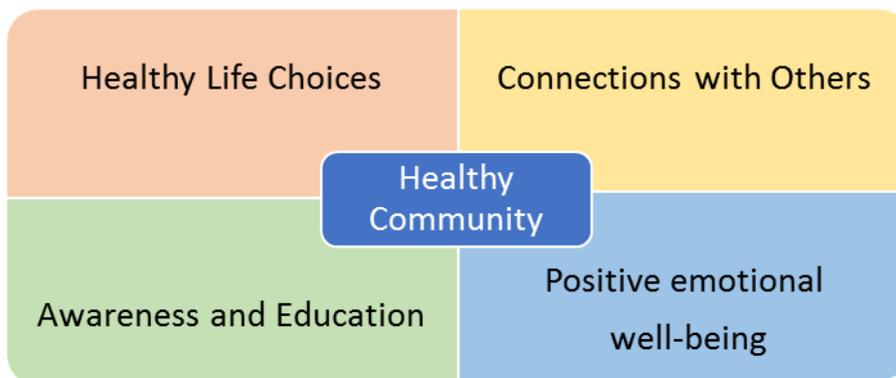
Summary for Community Leaders

What is the Healthy Community initiative?

In order to leverage the existing excellent services available in Newtown and work towards collective goals, an initiative began in early 2018 to start to build consensus on how we define and measure a healthy community. During the months of March and April, a task force of 25 active members (and a total of 40 overall) convened 4 times, 2 open community forums were held, and a community survey was conducted that generated over 400 community responses. Based on this work in Newtown, national research, and accepted social predictors of health, the task force was able to create a definition and a supporting town philosophy for community health.

What is the definition?

A Healthy Community is one where all individuals and families have awareness and access to opportunities for social, physical, and emotional health. The Town of Newtown strives to provide a healthy community that encourages schools, businesses, and organizations to support wellness through the delivery of services which promote:



What are the next steps?

- ◇ Convene a group of 3-4 community members for each category to inventory existing resources and determine data points necessary to measure success.
- ◇ Convene a group of community members to explore community standards and recommendations for the promotion of healthy community efforts.
- ◇ Explore other large community initiatives to for points of shared purposed and collaboration.
- ◇ Explore the use of a community calendar that can be leveraged for all organizations.

How else can I get involved?

- ◇ Contact csw@newtown-ct.gov to volunteer for an active committee or sign up to receive on-going updates and information.
- ◇ Consult with Jennifer Crane Jennifer.crane@newtown-ct.gov to explore how you can further support a Healthy Community as part of an existing organization or as an individual member of the community.